

Academic and Industry Paper Brief for Contributors

December 2020

The Role of the Government in Education

The **Centre for Finance, Technology and Entrepreneurship** (CFTE) is missioned with the upskilling and reskilling of professionals for the digital world. The recent COVID-19 world pandemic has taken a big toll on the global job market and economy, leaving millions of people around the globe unemployed and at risk of not being able to go back to work when the situation allows due to an accentuating skill gap between our professionals and the future jobs.

Having the situation aggravated now to the national level, CFTE believes governments will play an important role in the upskilling of their nation at all levels: from child education to the upskilling of professionals. It is our vision at CFTE that there is a need to create contextualised and engaging programmes to train a very large numbers of people quickly and efficiently – including full countries.

With this context in mind, CFTE is set to produce an academic and industry paper at the beginning of 2021 on the following topic: **the role of the government in education**.

You may read CFTE's previous publications on this topic [here](#).

Contributions

CFTE is seeking our contributors to this academic and industry paper to enrich our publication with different viewpoints.

As a contributor, you will be invited to produce a written piece that discusses the different methods in which governments have been supporting the digitization of their learning policies: from certification to implementation, from subsidies to innovation fostering.

Your submission will need to articulate the ways and tools available for governmental leverage to catalyse this transition towards online education. Ideas would lead to some of the discussions around:

- Best practices for an efficient and affordable education system that leverages on digital and traditional methods
- Frameworks for adult education and lifelong learning in an environment of fast-changing skills requirements
- Examples of high impact initiatives that leverage technologies, whether in secondary, higher or professional education
- Best practices of collaboration between government, public and private institutions to successfully transform education
- Approaches to identifying relevant competencies and skills in shorter technology cycles

Other topics are welcome too, provided they address the role of government in the transformation of education and/or lifelong learning.

Contributions key details:

- Contributions should be of a written format.
- Length of the written piece should be between 1000 and 1500 words.
- CFTE reserves the right to decide what contributions will be made part of this paper.

Contribution process

In order to ensure a smooth and satisfying contribution process for both parties involved, the following processes and measures will be put into place:

- The contributor's work will be credited in the final publication under the contributor's name and role.
- Contributors will send via email their work to CFTE who reserves the right to check the written piece, correct grammar and spelling mistakes and make suggestions for editions to the author.
- A back and forth communications between CFTE and the contributor will be in order.
- When the piece is ready in its final version, the contributor will confirm via written communication that he/she agrees to the publication of the work under his/her name in CFTE's academic and industry paper.
- The publication will be CFTE's produce and contributors may not quote themselves as "author" or "co-author". "Contributor" will be in order.

- Contributors will need to approve the publication of their headshots, organisational logos or any other proprietary visual before CFTE can make use of them in this paper.

Next steps

CFTE would be very pleased to welcome you as one of our contributors to our paper. If you wish to join us in this publication, **simply communicate your acceptance to our invitation**. We'd appreciate it if you would let us know the topic of your contribution at your earliest convenience.

Contacts

For any question or to get involved, please contact:

Tram Anh Nguyen [**ta@cfte.education**](mailto:ta@cfte.education)

Christina Connell [**christina@cfte.education**](mailto:christina@cfte.education)