

CFTE continues its partnership with EDHEC Business School to train master students in Entrepreneurial Finance

London, 14 February 2021 – The Centre for Finance, Technology and Entrepreneurship (CFTE) is delighted to continue its partnership with EDHEC Business School to train Masters students in Entrepreneurial Finance and is looking forward to launching the programme in 2021.

The Centre for Finance, Trade and Entrepreneurship (CFTE) and EDHEC Business School continue their collaboration to co-develop the Fintech and Entrepreneurial Finance module in 2021, within the Master in Financial Economics degree, which was launched in January 2020. The launch followed a successful collaboration on the Hybrid Fintech Specialisation programme in the 1st quarter of 2019. EDHEC Business School, based in France, is [ranked among the top 5](#) business schools for its Masters in Finance programme worldwide.

The Fintech and Entrepreneurial Finance module will constitute a core module that will allow over 300 students to learn about Fintech, while also getting them to work on entrepreneurial finance projects and business case studies from the industry. This will expose students to the main industry trends and technological changes happening in finance as well as help them learn about the main players driving the growth of the ecosystem. Additionally, this unique mix of learning content will help students develop their problem-solving and entrepreneurial skills that they can take forward into their careers as business leaders.

Fintech is a rapidly growing industry with an expected CAGR of the global fintech market set at 23.58% from 2021 to 2025. Emerging fintech business models challenge the current financial legacy systems with blockchain and artificial intelligence (AI) being among the most disruptive and fastest-growing technologies that affect the industry. Despite the COVID-19 Pandemic the fintech market has continued to help expand access to financial services, depicting the sector's resiliency and appropriateness for a modern digital landscape. The course aims to prepare students for this new landscape and teach them how to exploit the opportunities of emerging technologies.

The course launch followed a successful collaboration of EDHEC and CFTE on the [Hybrid Fintech Specialisation](#) programme in Q1 2019. The course enrolled 80 master students and was oversubscribed in just 72 hours with a satisfaction rate of 97%. Adam Lasry, a course alumnus says:

“I would genuinely recommend this course if you are looking for a structured understanding of how Fintech is impacting financial services with real-life examples and applications”.

The School is vastly recognised for its drive to be at the forefront of educational innovation and has attracted an array of reputable academic partners, from institutions such as the MIT Sloan School of Management and the London School of Economics. Michelle Sisto, Associate Dean for Graduate Studies at EDHEC Business School says: *“We are delighted to continue and strengthen our partnership with the CFTE. It provides our students with an outstanding programme at the forefront of innovation in Fintech.”*

CFTE is very excited to continue the collaboration with EDHEC and is looking forward to launching the programme in 2021. CFTE is the largest corporate school to train in Fintech with over 70,000 alumni worldwide and a number of partner institutions such as Ngee Ann Polytechnic in Singapore, Cyberport in Hong Kong, ADGM Academy in Abu Dhabi, or Budapest Institute of Banking.

“We are delighted to continue working with EDHEC, and to set up this innovative programme within the school, allowing more than 300 students to learn about Fintech and get them to work on entrepreneurial Finance projects, business case studies from the industry including high scale startups such as Onfido and Neat. We are very impressed by EDHEC’s willingness to innovate and try new pedagogical methods to keep bringing the best to their students”, says Tram Anh Nguyen, CFTE’s co-founder.

The programme aims to attract students with a strong interest in finance innovation, who want to understand the use of new technologies and develop new applications for the industry in the future.

The course will be taught through online lectures, case studies, applied projects, students presentations, and experts discussions. The course curators will include Dr

Trenton Milner (Visiting Professor at EDHEC Business School), Alessandro Di Lullo (Co-Founder at SuperCharger Ventures) sand Wissam Farah (previous Managing Director of Nomura)