

Can you learn Fintech in just 15 minutes per day?

Perhaps with Fintech 360 from CFTE

London, 29 July 2021 - Fintech is in every discussion, from Bitcoin to Challenger Banks, from Revolut to Robinhood. CFTE, the Centre for Finance, Technology and Entrepreneurship, has designed an online course for those hungry to learn, but with little time to spare. In just 15 minutes a day, busy professionals and entrepreneurs can understand what's behind the biggest trend in financial services. [Fintech360](#) is an online course that promises a quick and efficient way to learn, wherever you are, whatever you do. The experts teaching on the programme include top executives like Anne Boden, CEO of Starling Bank, Rob Frohwein, CEO & Co-Founder of Kabbage, Jean-Philippe Desbiolles, Global VP for Data, Cognitive & AI at IBM, among other leading experts.



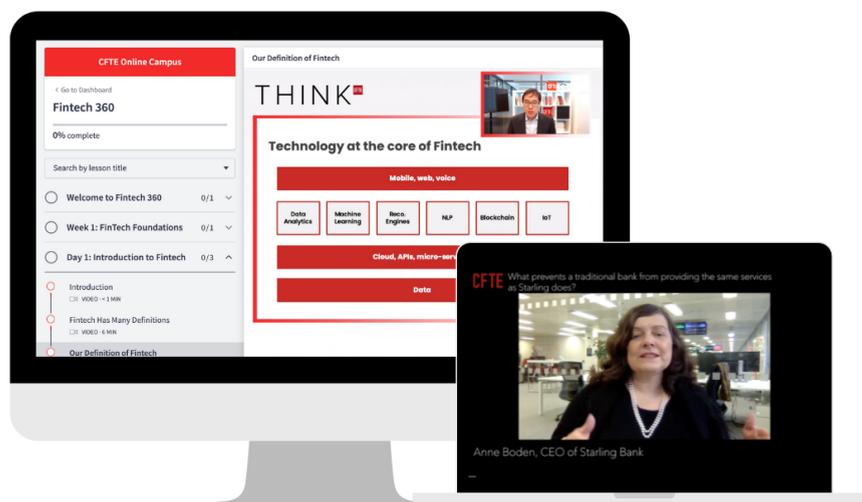
Fintech is booming, from Revolut, a 5-year old Fintech being valued at \$33bn, to Robinhood, an 8-year old startup having its IPO and even JP Morgan acquiring Nutmeg to launch a digital bank. But with so much information, how can you get the right knowledge without spending months learning? This is [Fintech 360](#).

With the fintech industry accelerating at lightning speed, it's easy to feel left behind. It can be a gargantuan task to find the right information and gain quality knowledge in the industry where startups are pushing their agendas and banks have their own views. There is just too much information floating around and not enough time on people's hands to grasp it all.

CFTE is launching the [Fintech 360 programme](#) on its platform, [THINK](#), in response to the increasing need for continuous learning that fits our busy schedules with routine courses in short bursts. Every day, Fintech 360 will release **15 minutes worth of content for 30 days from industry leaders who explain what is Fintech and combine sound, structured frameworks with real-life applications from their own experience.** Every day different concepts in fintech will be covered through a variety of formats, whether it be **video lessons, interviews with experts, quizzes, real-life case studies or reading material.** This content will encompass five key sectors related to Fintech:

- Fintech Foundations
- AI in Finance
- Open Banking
- Payments
- RegTech

These sectors will be broken down into **bite-sized modules** covering topics like **emerging technologies, trends, innovations, business models, regulations and data** to help one build the in-demand skills needed today and also learn how to confidently apply such technologies appropriately and effectively at work. With just a commitment of 15 minutes a day, the programme will help learners advance their knowledge in the constantly evolving world of fintech.



[Fintech 360](#) modules are created to give learners quality learning material and help them understand real-life applications directly from the industry's leading **experts, entrepreneurs, venture capitalists, and executives from top companies** such as **Anne Boden, CEO of Starling Bank, Rob Frohwein, CEO & Co-Founder of Kabbage, Jean-Philippe Desbiolles, Global VP for Data, Cognitive & AI at IBM, Shameek Kundu, Former Chief**

Data Officer at Standard Chartered and Head of FS & Chief Strategy Officer at Truera, Ayesha Khanna, Founder & CEO of ADDO AI, Mellisa Guzy, Co-Founder and Managing Partner at Arbor Ventures among other leading professionals. Learning with Fintech 360 also allows one to take a step beyond traditional learning by **interacting with experts and learners with forums and discussions.**

All-in-all, the programme is best suited for those looking to **innovate and transform their jobs**, those **curious to learn** new ways to apply technology in finance, those from **non-tech backgrounds** who want to leverage technology, or **students** looking to **boost their employability** in financial services.

About CFTE:

CFTE is a global knowledge platform in digital finance that aims to liberalise education by making learning about the biggest technologies and trends in finance accessible to anyone. We help people build skills to transform their careers with courses that go beyond traditional learning. At CFTE you can learn from those steering the biggest developments in the financial sphere - from global CEOs to disruptive entrepreneurs hailing from Starling Bank, UBS, Mastercard, IBM and other large institutions. To help meet every learner's goals, CFTE offers Specialisations to get certified in any area of digital finance as well as continuous learning material to stay on top of the latest trends in digital finance 365 days a year on THINK. From beginner to master, at CFTE there is something for everyone. Visit the CFTE website.

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Appendices

A.) The topics within Fintech 360 curriculum can be broken down into the following modules:

1. Fintech Foundations:
 - a. Introduction to Fintech
 - b. Rise of Fintech
 - c. Understanding Fintech Innovation
 - d. Players in the Fintech Industry
2. AI in Finance:
 - a. Introduction to AI
 - b. AI Technologies
 - c. AI's Applications in Finance
 - d. AI Trends in Finance
 - e. The Role of People
3. Open Banking:
 - a. Introduction to Open Banking
 - b. Open Banking Technologies
 - c. Business Models
 - d. Regulations & Standards
 - e. Open Banking Applications
4. Payments:
 - a. Introduction to Payment Innovation
 - b. History of Payments
 - c. Global Regulation
 - d. New Payment Innovations and Technologies
 - e. Payment Strategies
5. RegTech:
 - a. RegTech Fundamentals
 - b. AML & KYC
 - c. RegTech for Regulators & SupTech
 - d. Digital Regulatory Reporting
 - e. Data Regulation

B.) Some of the leading experts teaching on the Fintech 360 Programme include:

1. Anne Boden, CEO of Starling Bank
2. Rob Frohwein, CEO & Co-Founder of Kabbage
3. Jean-Philippe Desbiolles, Global VP for Data, Cognitive & AI at IBM
4. Shameek Kundu, Former Chief Data Officer at Standard Chartered and Head of FS & Chief Strategy Officer at Truera
5. Ayesha Khanna, Founder & CEO of ADDO AI
6. Mellisa Guzy, Co-Founder and Managing Partner at Arbor Ventures