

## MEDIA RELEASE

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# **CFTE & Tradelite Launches First Fintech University in the Mogaland Metaverse**

- *CFTE and Tradelite develop to launch an in-game Fintech University in Mogaland to create space for interactive learning about Digital Finance.*
  - *CFTE FinTech University will provide cutting edge learning experience for professionals to develop financial and technical skills in FinTech and Digital Finance.*

London and XXX, 12 July 2022 – CFTE (Centre for Finance, Technology and Entrepreneurship) and Tradelite Solutions GmbH jointly announce the development of a Fintech university in the Mogaland metaverse.

The collaboration between CFTE and Tradelite introduces a new way of engaging with and learning about Fintech through engaging in entertaining and insightful activities; Interactive game-based learning and skill-based tournaments with competitive spirit will become the environment and the incubator for Fintech knowledge, .

According to [research](#), playing games stimulates cognitive development and enables learning over longer periods of time, by keeping gamers' engagement and attention levels high. The cognitive flow is maximised by balancing the game difficulty and skills needed, which creates an immersive experience for users.

Furthermore, CFTE Fintech University is a place for everyone, no matter the background. The CFTE's community of over 100 thousand students coming together with Mogaland gamers will create a beneficial environment for mutual learning. This will be enforced by the combination of theory and practise making it a longer lasting and more enjoyable experience.

To start, the first game-based challenges will be based on live stock market data from Fintech Unicorns, but looking into the future - Mogaland will continuously introduce new games and features. All video games accessible on Mogaland have a focus on finance.

"We started CFTE with the objective of "education at scale'. As we anticipated the continuing growth of digital finance, we wanted to make sure that good Fintech education and opportunities were not restricted to just a few people in the main financial centres, but to everyone. Today, we're thrilled and excited to see this great partnership between MOGALAND and CFTE in the Metaverse. This is going to be the first university in the Metaverse where we'll see The Future of Education Beyond Frontiers from the Real to the Virtual World. We're inviting everyone to come and learn in a different way and learn about investing in stocks of some of the world's biggest companies in Fintech discovering in a totally new environment. We would like to encourage everyone to join and help to build the place in the new Metaverse with MOGALAND and CFTE" **said Tram Anh Nguyen, CFTE Co-founder.**

"Unlike existing websites and apps, Mogaland combines real-world financial 'stuff' with playable game mechanics to create play-to-learn and learn-to-earn experiences that are easy and social. There are many synergies between CFTE and Tradelite, we are very excited about the potentials and the great values we can add for our joint audiences. At the start, we plan for Mogaland to be a world of fun mini-games and skill-based tournaments that help players acquire basic know-hows of financial trading in the digital world, while working closely with CFTE to enrich players' learning experiences with its in-game Fintech University. Over time, Mogaland Metaverse will grow to include blockchain enabled learn-to-earn opportunities and become a DeFi ecosystem, in which we envision CFTE to play a crucial role." **said Tracy Chang, CEO & co-founder of Tradelite Solutions.**

CFTE and Mogaland are inviting professionals to participate in Fintech University's first tournament this Wednesday and have a taste of the new learning experience. Participants will be betting on stock prices trends of some of the biggest Fintech Unicorns, while learning about them at the same time.

There will be two challenges taking place every day from Wednesday to Friday, from 1pm to 3pm UK time and from 8pm to 10pm UK time. This time reflects the opening and closing time of the NYSE, where most of the Fintech companies' stocks are trading. The game is on!

For media queries, please contact:

**Centre for Finance, Technology and  
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**MOGALAND**

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About Centre for Finance, Technology and Entrepreneurship (CFTE)

**CFTE** is a Fintech educational platform, equipping professionals with the skills they need to thrive in Digital Finance. CFTE achieves this by connecting 300+ industry experts from companies like Mastercard, UBS, Societe Generale, IBM, Starling Bank, Ripple, N26... to 100,000+ alumni in Europe and Asia. For the past 5 years, CFTE has proven to be the leading learning platform for Fintech worldwide. For more information, see <http://www.cfte.education>

About Mogaland and Tradelite Solutions

**Mogaland** is a financial gaming metaverse, a part of Tradelite Solutions, whose main objective is to provide the environment for learning personal finance skills using games. The creation of fun and engaging activities, while also providing actual stock data is a way of encouraging a 'play to learn' and 'learn to earn' approach. Achieving skills and being rewarded for your performance introduce a positive and longer-lasting experience for the players.