

“CFTE launches Fintech 360 Online Course amid LATAM \$6 Billion Fintech growth”

Singapore, 2nd of November 2022 - Released by the Centre for Finance, Technology and Entrepreneurship (CFTE). CFTE is glad to announce our Fintech 360 Online Course in Spanish at the Singapore Fintech Festival. The course is curated with leaders in the Digital Finance scene, and has been released due to the high demand in Fintech education in Spanish-speaking countries. The course will upskill professionals with 15-min daily lessons in an online environment taught by founders and executives from Starling Bank, Arbor Ventures, IBM, Citi and more.



The graphic features the CFTE logo in the top left corner. The main title 'PROGRAMA FinTech 360' is centered, with 'FinTech 360' in a large, bold font and a white circular arrow graphic around it. Below the title, a quote reads: '15 minutos al día para aprender todas las habilidades de Fintech.' To the right, a grid of 15 colorful icons represents various fintech topics: P2P Lending, Blockchain, Chatbots, Payments, AI, APIs, Fintech, RegTech, Big Tech, Open Banking, Cloud, and Data.

“The fintech startup and venture scene [in LATAM] is unsurprisingly booming. Funding has already reached nearly \$6B invested in 2021, up almost 3x since last year and 24x since 2016.” Lorenzo Chiavarini, B2B Research Lead at Dealroom.co and CFTE expert.

With almost \$6 billion invested in the LATAM Fintech market in 2021 and the latest regulatory events in Open Banking, announced by the National Banking and Securities Commissions in Mexico, forcing fintechs to share their data via APIs, the market has attracted a lot of attention.

“The growth of Fintech in Latin America is a classic example of ‘leapfrogging’ — Fintechs have leveraged the need for financial inclusion amongst large swathes of the population to move straight to a new generation of services.” Ricardo Anhesini, Head of Financial Services, LATAM at KPMG Brazil.

Nevertheless, the educational gap between traditional and digital finance in the market is tremendous. This is where CFTE comes in. CFTE mission is to provide quality education at scale so that professionals can have the skills and opportunities to get into the new era of finance. We believe that launching one of our best-selling courses in Spanish is an incredible way to unlock the potential of the professionals who are lacking those skills in LATAM.

“With the Fintech ecosystem in LATAM growing exponentially fast, we wanted to make sure that qualified Fintech education for professionals to accept these opportunities were not restricted to just a few people in the main financial centers, but to everyone. I believe that everyone deserves to have an education in Fintech. As the industry accelerates, unlocking new opportunities, no one should be excluded.” Tram Anh Nguyen, Co-Founder of CFTE

The Fintech 360 programme gives you the opportunity to learn in just 15 minutes a day, everything from Fintech, AI, Open Banking, Payments, RegTech to Digital Assets. Each of the sectors will be broken down into modules.

This is a chance to learn from leading experts like the CEO & Founder of Starling Bank, Anne Boden; the CIO of CitiBank, Phillip Watson; the Head of Financial Services and CSO, Shameek Kundu, and much more.

This launch comes after the great success of CFTE’s Fintech 360 programme in Europe and Asia, and the current demand for the programme of companies that have operations in South America. We are glad to keep making contributions to solve the digital skills gap in the industry.

We are glad to announce the release of our Fintech 360 Online Course in Spanish at the Singapore Fintech Festival, and we aim to bridge the skills gap in Fintech worldwide. If you wish to get an accredited certification upon completion of the course, and find more information about the online course, please visit [our programme page](#) where you can enrol for just £360.

About CFTE

The [Centre for Finance, Technology & Entrepreneurship](#) (CFTE) is a global education platform that aims to equip financial professionals and organisations with the necessary skills to remain competitive in a rapidly changing industry. With offices in London, Singapore, Hong Kong and Abu Dhabi, CFTE partners with Fortune 500 companies to build their knowledge in Financial Technology, whilst simultaneously supporting their digital transformation process. Our leading training programmes, curated by global industry experts, help talent build skills to join the digital transformation of finance.

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