



Generative AI 360 in Financial Services Programme Released by CFTE

London, 20 November 2023 – CFTE launches an online certification on Generative AI in finance. Designed to elevate talents in the financial sector capturing knowledge of opportunities of Generative AI technology, the course is set to launch in November 2023.

- Participants will get a chance build their knowledge of Generative AI and gain expertise of its practical application in finance;
- Contributing experts feature professionals from Citi, NVIDIA, Google DeepMind and more;
- The programme is a mix of structured learning, expert insight and hands-on projects.

Artificial intelligence (AI) is considered the main driver of Industry 4.0, as machine learning systems are disrupting everyday processes across industries. The launch of ChatGPT, which is based on Generative AI technology, heavily impacted the world. The power and the yet untapped opportunity of Generative AI has led to the transformation of the financial sector, improving efficiency in business tasks, enhancing processes throughout entire organisations.

The opportunities presented by Generative AI tools are undeniable and can be utilised by knowledge workers across seniority levels - from executives to junior staff. Disruption of Generative AI across business functions is agreed by 77% of leaders, driving the need for Generative AI upskilling across the industry to capture the opportunities and intricacies of the technology.

“The impact of AI is not incremental but disruptive, it will significantly impact tons of roles and skills in finance. It is no longer about the why, but how to upskill people with the latest and practical knowledge” - Tram Anh Nguyen, Co-founder of CFTE

Generative AI 360 in Finance Course

Since the AI in Finance specialisation launched in 2018, CFTE has been trailblazing AI knowledge within the financial services industry. Our community spawns across Singapore, Europe and MENA, with leading experts from Citi, Standard Chartered, HSBC and more.

To address the financial industry's need to seize the opportunities of Generative AI, CFTE is launching a certification to prepare the finance workforce to utilise Generative AI at scale. The

course consists of **structured knowledge, use-cases, hands-on projects and expert insight** to give participants a well-rounded understanding of application of Generative AI within finance.

The curriculum is divided into **6 chapters**:

- **Generative AI Fundamentals** - the foundation components of Generative AI
- **The Landscape of Generative AI** - infrastructure, models and players of Generative AI
- **Technologies of Generative AI** - tech stack and architecture of Generative AI
- **Current Applications in Finance** - ways Generative AI improves finance processes today
- **Future Applications in Finance** - untapped potential of Generative AI in finance
- **Data, Risks and Regulation** - privacy, ethics and ways to safeguard the finance industry using Generative AI

This programme has been designed to provide a versatile and solid grounding in Generative AI. Developed specifically for the financial sector, professionals including **senior leaders & executives, as well as risk management, operations & technology and customer journey** teams.

The format of the course is in bite-sized, continuous and updated knowledge - 15 mins per day over 6 weeks, to complement a modern business schedule.

More information

Launch date is set for **20 November 2023**. Learn more about the course by following this [link](#).

The certificate is designed for all stakeholders in the financial services sector wishing to capture the full scale opportunity of Generative AI in the industry.

Institution seeking to upskill your organisation? Please contact CFTE for special offers on volume pricing and personalised curriculum.

Follow [CFTE](#) for the latest updates on course launches and talent acceleration initiatives worldwide.

About CFTE

The [Centre for Finance, Technology & Entrepreneurship](#) (CFTE) is a global education platform that aims to equip financial professionals and organisations with the necessary skills to remain competitive in a rapidly changing industry. With offices in London, Singapore, Hong Kong and Abu Dhabi, CFTE partners with Fortune 500 companies to build their knowledge in Financial Technology, whilst simultaneously supporting their digital transformation process. Our leading training programmes, curated by global industry experts, help talent build skills to join the digital transformation of finance.

Centre for Finance, Technology and Entrepreneurship [Embargo: 14 June, 2023]

Contact

Press: press@cfe.education

Partners: partners@cfe.education

Point of contact - Paul Putscher, Marketing Lead (paul@cfe.education)